



## SUBMISSION TEMPLATE





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Please upload your written report and your video presentation in pdf format. The written report should be about 5-6 pages (2500 words – 3500 words). The video presentation should take around 15-20 minutes. Please use this template for the submission of the written report and the presentation template to create your presentation. You can find the presentation template in the resource section on Sakai. Please upload both the written solution and the video presentation in the assignment section on Sakai. There are two assignments to submit in the first round, one for the written solution and one for the video presentation.

Date of submission:

Team name	
Participants:	
Name 1	
Name 2	
Name 3	
Name 4	
Institutions, countries	
Case number and title	

Abstract (200 words)

[Please introduce your solution briefly here]

Written report (2500-3500 words)

[Please explain here your solution in detail, covering the "Questions" and with regard to the "Evaluation" parts mentioned in the case study]

Summary of the results (300 words)

[Please highlight your most important messages and implications towards the family firm here]



# ÜLYSSES

DIGITAL STUDENT COMPETITION ON FAMILY BUSINESS

