



## ULYSSES CONTEST IN SZEGED WONDERING ABOUT WHICH TEAM WILL WIN?

With the participation of an international consortium, the final of the Ulysses international case study contest will be broadcast online from Szeged.

The participants of the Ulysses Contest work in international student teams on real problems of Hungarian, Austrian and Italian family businesses. 23 teams participated in the first round of the contest from more than 25 countries. After the first round, the nine best teams qualified for the online finals of the competition, where they will present their case study solutions online to the professional jury.

**Ulysses Contest Final:** 5 PM 23 May 2023

**Venue:** University of Szeged, Faculty of Economics and Business Administration, 6724 Szeged, 1 Kálvária st.

**Contest:** held online

The stakes in the contest are high! In the final, the group with the best solution receives €3,000, the second place receives €1,500 and the third place receives €500.

The contest is organized by an international consortium funded by the EU's Erasmus+ programme. The project is led by the University of Szeged (Hungary), but its partners include Management Center Innsbruck (Austria), University of Vienna (Austria), Univations GmbH (Germany), Free University of Bozen-Bolzano (Italy) and marketing agency Agentur fundus GmbH (Austria). The project partners and the appointed professional jury will conduct the online event from Szeged in person.

We hope that the Ulysses Contest offers students a great opportunity to put the theoretical knowledge acquired during their studies into practice. They can develop their entrepreneurial mindset, come up with new ideas and innovations, which they can turn into real solutions together with family businesses.

If you have any questions, do not hesitate to contact us! Thank you in advance for your interest! To stay up to date with the latest news, follow the contest's social media pages and subscribe to Ulysses newsletters on the project website.

Webpage: <https://www.ulysses-contest.eu>

Facebook: <https://www.facebook.com/Ulyssescontest>

Instagram: <https://www.instagram.com/ulyssescontest>

LinkedIn: <https://www.linkedin.com/company/ulysses-contest>

Contact: Anita Kéri; [keri.anita@eco.u-szeged.hu](mailto:keri.anita@eco.u-szeged.hu); +36-70-425-2238

**Press release, Szeged, 3 May 2025**